



In partnership with

LAKE NORMAN
CURRENTS
MAGAZINE

Presents:

2012-13

making Waves!

The official "quality of life" publication of Mooresville and the surrounding area.

Once again, the Mooresville-S. Iredell Chamber of Commerce is pleased to announce our partnership with CURRENTS magazine to produce this beautifully designed annual publication depicting our culturally diverse, economically impactful, family-friendly hometown we so proudly call home.

Advertising your business in this full color, glossy magazine will enable you to reach newcomers to our area and those interested in either moving their residence or their business here. Distribution will include all major real estate offices as well as major hotels in the area. The Chamber office will exclusively distribute Making Waves in their newcomer packets as well as make them available at the office and at Chamber events. The CURRENTS staff will deliver copies to the nine North Carolina welcome centers and make them available at various high traffic locations throughout the Mooresville-Lake Norman area. 10,000 copies of Making Waves will be distributed throughout the year.

The online version of Making Waves will be available at

www.MakingWavesMooresville.com. Browsers can then read the entire publication online, full screen and just one click on your ad will link them directly to your business' website. This unique website will also allow you to search for various topics included in the publication and even email points of interests to your friends and business associates!

Be the first to reserve your space!

Prime positions in the magazine will go fast and will be sold first come, first served, so contact your CURRENTS, Little Ones or Today's Charlotte Woman magazine Sales Associate today or call our office at 704-749-8788. You may also email the publisher Sharon Simpson at Sharon@LNCurrents.com to reserve space or to obtain more information on Making Waves.

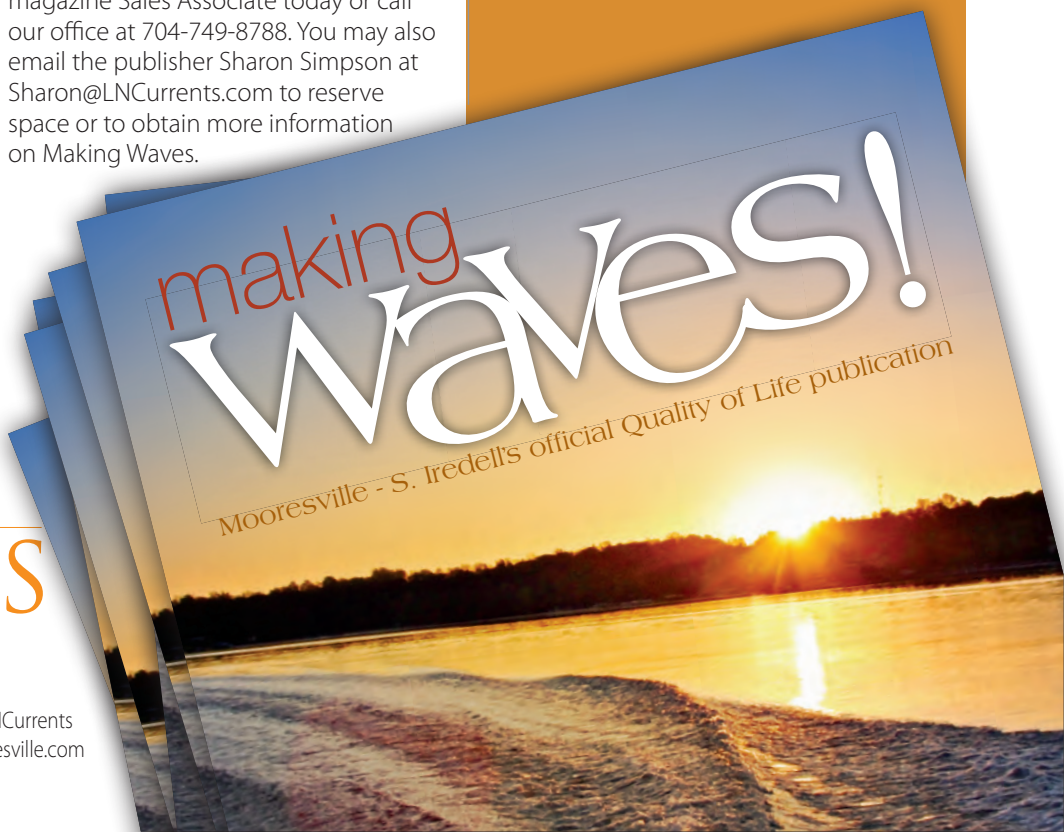
Advertising Rates for Making Waves

Position	Cost	Size
Back Cover	\$1800	7.5" x 9.875"
Inside Front	\$1600	7.5" x 9.875"
Page 1		7.5" x 9.875"
(1 st right hand)	\$1600	7.5" x 9.875"
Pages 2-5	\$1450	7.5" x 9.875"
Full Page	\$1300	7.5" x 9.875"
Half page	\$850	7.5" x 4.84"
Quarter page	\$575	3.65" x 4.84"
Business Card	\$300	3.65" x 2.32"

Lake Norman CURRENTS contract advertisers will receive their appropriate contract discount on their ad inside Making Waves!

Publication Date: Oct. 1, 2012

Advertising Deadline: Sept. 3, 2012



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