



LAKE NORMAN
CHAMBER of COMMERCE

and

LAKE NORMAN
CURRENTS
MAGAZINE

are proud to join forces in creating:

There's only one
OFFICIAL
Lake Norman
Newcomers'
Guide and
**this is
IT!**



Where to shopping, Culture, Faith, Health Care, Things to do, Business, Where to eat, Sports, Golf, Education, Links to the community, Town spotlights and much more!

Through breathtaking photography, informative content, and creative design, CURRENTS magazine will produce **Great Lake Living; A guide to the good life at Lake Norman**. The only Lake Norman newcomers' guide endorsed and supported by the Lake Norman Chamber of Commerce, this publication will promote the benefits of living at Lake Norman, as well as provide your business the unique opportunity to reach thousands of newcomers who need to know about your products and services.

Your ad in this exclusive glossy magazine will not

only be seen by 30,000+ readers but by thousands who view the online version. This unique Web site will provide viewers the option of searching for various topics throughout the publication, as well as emailing points of interest to friends and relatives who may also be interested in all that the Lake Norman area has to offer. **As an added value, just one click on your ad inside our online magazine will immediately link viewers straight to your Web site!** You won't find that option anywhere else, and we offer it at no additional charge!

Great Rates for Great Lake Living!

Placements

Back Cover	\$2100
Inside Front	\$1850
Page 3	\$1850
Pages 4-7	\$1700

Ad Sizes

Full page	\$1500	7.5 x 9.875
Full Page Bleed . .	\$1500	9.25 x 11.125
Half page (horizontal only) . . .	\$975	7.5 x 4.84
Quarter page	\$675	3.65 x 4.84
Business Card . . .	\$300	3.65 x 2.32

Add 15% charge for guaranteed placement after page 7.

Lake Norman CURRENTS contract advertisers will receive their appropriate contract discount off their ad in Great Lake Living!

Great Distribution!

Great Lake Living will be the **only newcomer's guide distributed by the Lake Norman Chamber of Commerce** and will be available at the chamber office or mailed by the Chamber to prospective new residents and businesses throughout the country.

In addition, Great Lake Living will be available at Visit Lake Norman (visitor's center), Lake Norman area hotels and real estate offices, local restaurants, gift shops and North Carolina Welcome centers. Copies will also be provided to corporate offices in our area such as Lowe's, Rubbermaid, and Ingersol-Rand.

15,000 copies will be published annually.

704-749-8788
or call your sales
representative today.

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MAGAZINE



The Lake Norman
Chamber's
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Great Lake Living
will publish April 1, 2013
Advertising deadline
March 1, 2013