



are proud to join forces in creating:

There's only one OFFICIAL Lake Norman Newcomers' Guide and This is











Where to shopping, Culture, Faith, Health Care, Things to do, Business, Where to eat, Sports, Golf, Education, Links to the community, Town spotlights and much more!

Through breathtaking photography, informative content, and creative design, CURRENTS magazine will produce *Great Lake Living; A guide to the good life at Lake Norman*. The only Lake Norman newcomers' guide endorsed and supported by the Lake Norman Chamber of Commerce, this publication will promote the benefits of living at Lake Norman, as well as provide your business the unique opportunity to reach thousands of newcomers who need to know about your products and services.

Your ad in this exclusive glossy magazine will not

only be seen by 30,000+ readers but by thousands who view the online version. This unique Web site will provide viewers the option of searching for various topics throughout the publication, as well as emailing points of interest to friends and relatives who may also be interested in all that the Lake Norman area has to offer.

As an added value, just one click on your ad inside our online magazine will immediately link viewers straight to your Web site! You won't find that option anywhere else, and we offer it at no additional charge!

Great Rates for Great Lake Living!

Placements

Back Cover. . . . \$2100 Inside Front.... \$1850 Page 3 \$1850 Pages 4-7.... \$1700

Ad Sizes

Full page...... \$1500 7.5 x 9.875 Full Page Bleed. . \$1500 . . 9.25 x 11.125

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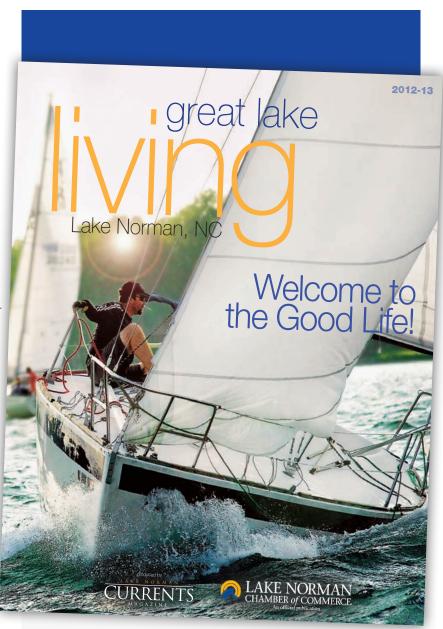
Great Lake Living will be the only newcomer's guide distributed by the Lake Norman Chamber of Commerce and will be available at the chamber office or mailed by the Chamber to prospective new residents and businesses throughout the country.

In addition, Great Lake Living will be available at Visit Lake Norman (visitor's center). Lake Norman area hotels and real estate offices, local restaurants, gift shops and North Carolina Welcome centers. Copies will also be provided to corporate offices in our area such as Lowe's, Rubbermaid, and Ingersol-Rand.

15,000 copies will be published annually.

704-749-8788 or call your sales representative today.





The Lake Norman Chamber's **OFFICIAL** newcomer's guide!

Great Lake Living will publish April 1, 2013 **Advertising deadline** March 1, 2013