

Contributor's Guidelines

At *CURRENTS*, we are always looking for movers and shakers who are making positive change in the Lake Norman area. Our readers love stories about interesting people and places who make this lake community unique, as well as the best entertainment and dining spots. We are only looking for stories tied in some way tied to Cornelius, Huntersville, Davidson, Mooresville, Sherrill's Ford, Denver, Lincolnton, etc.

We accept submissions in the following sections of the magazine. Please read through a few issues before pitching so you can get a feel of our publication's style and tone, as well as stories we may have already covered. The pay range for articles in *CURRENTS* ranges from \$100-\$250.

Check out our current media kit for a list of tentative editorial themes for each issue.

Lead time: If your story idea is time sensitive, please send your pitches two to three months prior to the issue you are pitching.

Submit to: Renee Roberson, Editor, at renee@lncurrents.com.

Channel Markers. This is the section in the front of the magazine where we profile local residents, businesses and events. With everything we feature in the publication, there must be some sort of connection to Lake Norman. These are short pieces, normally 350-450 words.

Bet You Didn't Know. The column usually runs 250-300 words and is found in the front of the magazine. Below are some of the topics of this column we've covered in the past year: "Origins of Old Town Cornelius," "Davidson College's Second Campus," "The Village of Moore" and "Who Was Sam Furr?"

Navigators. This is a feature section in the magazine that runs a little longer at 600-650 words. We've featured people like local authors, nonprofit executive directors, business owners, etc. We want to know about people leading the charge and doing interesting things in the community. Examples: "Paul Cameron is one lucky guy," "Tim and Tanya Chartier help audiences see math with new eyes," etc.

Game On. Pitch stories relating to a game, sport or competition of some sort. It also runs 600-650 words. "What's in a Name: The Fiittipaldi Brothers use impressive racing lineage to fuel budding careers of their own," "Hough High

School Orchestra Hits the Right Chord," "Julie and Robbie Mudge's love of tennis comes naturally," Trivia Night: Where brews and brains meet," etc.

Young Leaders. Know of a tween or teen doing great things for the community? We want to know about young leaders, athletes, entrepreneurs, innovators, etc. in this department that will run 400-450 words. ***This section will run in January, March, May, July, September and November of 2020.***

Your Best Life. Our health and wellness department is looking for articles related to innovations in medicine, spa treatments, mental health, exercise, nutrition and more. This can be a profile of a business owner or a more in-depth look at an innovative new treatment or topic related to wellness. Pitch your ideas for this 400-450 word department. ***This section is scheduled to run February, April, June, August and December of 2020.***

We also have the occasional need for help with our **Nibbles + Bites** (restaurant, bar, bakery profile) and On Tap, which focuses on breweries. Nibbles + Bites runs 400-450 words and **On Tap** is similar in word count.

Dwellings. Are you a homebuilder, homeowner or interior designer who has a completed project in Lake Norman you would like to see featured? Our readers enjoy reading the stories behind these polished and eye-catching projects. Send us your story ideas for this 600-650-word section that features gorgeous photography.